

**Research topics in the discipline of science of social communication and media**  
**In the academic year 2025/2026**

| Sg. | PhD Supervisor                              | ORCID               | Contact e-mail   | Research topics  | Language of the doctoral dissertation |
|-----|---|---------------------|--|--|---------------------------------------|
| 1.  | prof. dr hab. Jolanta Chwastyk-Kowalczyk    | 0000-0002-3463-6432 | <a href="mailto:chwastyk@ujk.edu.pl">chwastyk@ujk.edu.pl</a>                           | <ul style="list-style-type: none"> <li>• Social communication in a process of change with taking into account changes in the media ecosystem caused by information and communication technologies;</li> <li>• Polish media in exile, especially in Great Britain in the 20th and 21st centuries and the community of Polish journalists in exile in the 20th and 21st centuries</li> </ul>   | Polish                                |
| 2.  | dr hab. Renata Piasecka-Strzelec, prof. UJK | 0000-0001-8784-5054 | <a href="mailto:renata.piasecka@ujk.edu.pl">renata.piasecka@ujk.edu.pl</a>             | <ul style="list-style-type: none"> <li>• Informational communication vs. persuasive communication: political propaganda.</li> <li>• Communicating in the world: the role of news agencies in the mass communication process; fact-checking.</li> <li>• Network society: digital culture, relations between media and society.</li> <li>• Contemporary Polish media system: selected aspects of the media crisis.</li> <li>• History of the media in Poland and the world: socio-political and historical contexts of media functioning.</li> </ul> | Polish                                |
| 3.  | dr hab. prof. UJK Jolanta Kępa-Mętrak       | 0000-0002-8368-5134 | <a href="mailto:jolanta.kepa@ujk.edu.pl">jolanta.kepa@ujk.edu.pl</a> ,                 | Polish media system in the process of change;<br>Media in local and regional communications;<br>communication of local governments with local communities, including local government media; media in the process of reception   | Polish                                |
| 4.  | dr hab. Aleksandra Lubczyńska, prof. UJK    | 0000-0001-8834-6142 | <a href="mailto:aleksandra.lubczynska@ujk.edu.pl">aleksandra.lubczynska@ujk.edu.pl</a> | Media and social communication in the process of change; Mediatization of public space;  | Polish                                |

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|     |   |                     |  | Relationships: traditional media vs. digital media, media convergence and hybridization;<br>Media of different social and professional groups (in historical and contemporary aspects).   |                                       |
| 5.  | dr hab. Izabela Krasieńska,<br>prof. UJK        | 0000-0002-5897-9333 | <a href="mailto:izabela.krasinska@ujk.edu.pl">izabela.krasinska@ujk.edu.pl</a> | The press in the 19th and 20th centuries, in particular the medical, agricultural, women's, pedagogical, religious press – Catholic and Orthodox (until 1939); abstinence press in 1918-1939 and in the years 1945-1989; radio magazines in the interwar period and in the years 1945-1989; niche press (until 1939). | Polish                                |
| 6.  | dr hab. Olga Dąbrowska-Cendrowska,<br>prof. UJK | 0000-0002-7527-3789 | <a href="mailto:cendrowska@ujk.edu.pl">cendrowska@ujk.edu.pl</a>               | The Polish media system, with particular emphasis on media targeted at women; media narratives about women; media-based counseling, media advice formats, and guidetainment; media companies operating within various media systems in a comparative perspective  | Polish                                |