

**RESEARCH TOPICS IN THE DISCIPLINE OF MANAGEMENT AND QUALITY SCIENCES  
IN THE ACADEMIC YEAR 2023/2024**

<b>Lp.</b>	<b>PhD Supervisor</b>	<b>ORCID</b>	<b>Contact</b>	<b>Research topics</b>
1	prof. dr hab. Jarosław Karpacz	0000-0001-7315-2855	jaroslaw.karpacz@ujk.edu.pl	Competitive advantage of the organisation Relational competitive advantage Individual entrepreneurship Organizational entrepreneurship
2	prof. dr hab. Anna Wójcik-Karpacz	0000-0002-6303-6778	anna.wojcik-karpacz@ujk.edu.pl	Business models Interorganizational relations Dynamic capabilities Organizational entrepreneurship Individual entrepreneurship
3	dr hab. inż. Olaf Flak	0000-0001-8815-1185	olaf.flak@ujk.edu.pl	<ul style="list-style-type: none"> <li>– Managerial techniques and tools (decision-making, creative thinking techniques, planning and goal-setting, team building, motivating team members, conducting meetings, resolving conflicts in the team) - manager's skills in managerial techniques, their impact on the functioning of the company and the team</li> <li>– Competitiveness of the company (competitive potential, competitive strategy, competitive advantage) - determinants, conditions, key success factors, influence of external factors on the competitiveness of the company</li> </ul>
4	dr hab. Izabela Konieczna, prof. UJK	0000-0002-3632-3245	izabela.konieczna@ujk.edu.pl	Strategic management, operational management, human capital management, marketing, corporate finance management.
5	dr hab. Beata Poteralska, prof. UJK	0000-0002-4670-0024	beata.poteralska@ujk.edu.pl	<ul style="list-style-type: none"> <li>– Identification and support for the development of future-oriented competences with the use futures studies methods</li> <li>– Project management success factors</li> <li>– Barriers and challenges for technology transfer at R&amp;D organisations</li> </ul>