

**RESEARCH TOPICS IN THE DISCIPLINE OF SOCIAL COMMUNICATION AND MEDIA STUDIES
IN THE ACADEMIC YEAR 2023/2024**

Lp.	PhD Supervisor	ORCID	Contact	Research topics
1.	prof. dr hab. Jolanta Chwastyk-Kowalczyk	0000-0002-3463-6432	chwastyk@ujk.edu.pl	Social communication in the proces of changes
2.	dr hab. Renata Piasecka-Strzelec, prof. UJK	0000-0001-8784-5054	renata.piasecka@ujk.edu.pl	<ul style="list-style-type: none"> – Media history – News agencies – Political propaganda
3.	dr hab. Jolanta Dzierżyńska-Mielczarek	0000-0003-0250-6753	jolanta.dzierzynska- mielczarek@ujk.edu.pl	media economics; media in the digital age; financing of media companies; newspaper ownership; news payment models; changes in the business of journalism
4.	dr hab. prof. UJK Jolanta Kępa-Mętrak	0000-0002-8368-5134	jolanta.kepa@ujk.edu.pl,	Media in local communications, especially print and electronic press, private press vs. local government press; local government communications Poland's media system and changes in it
5.	dr hab. Aleksandra Lubczyńska, prof. UJK	0000-0001-8834-6142	aleksandra.lubczynska@ujk.edu.pl	Polish media system, in particular: <ul style="list-style-type: none"> – publishing and press-forming activities of political parties and various social circles (in historical and contemporary aspects); – media intended for hobbyists (in historical and contemporary aspects); – relations: traditional media and digital media; media convergence and hybridization; – cultural contexts of the media.